



# COMMON GROUND

No. 6

*A Communication Toolkit for Connecting  
San Mateo County to the New California Standards and SBAC*

SHARE FEEDBACK

**A SPECIAL  
EDITION FOR  
SCHOOL  
LEADERS**

*This week's essential question: "How can school leaders communicate effectively with stakeholders about the new standards and assessments?"*

*Effective school leaders understand the importance of sharing a vision for student success, but with the implementation of new standards like Common Core (CCSS) and Next Generation Science (NGSS), a new funding model (LCFF), a new accountability system (LCAP), a new assessment measure (SBAC) and system (CAASPP), leaders can quickly find themselves floundering in the alphabet soup! It's a good time for school leaders to break down the jargon and craft simple messages for their communities; creating common ground for genuine dialogue can yield powerful outcomes.*

## FOR SCHOOL NEWSLETTERS

If your school or district has a newsletter, consider including this sample article in your next edition! It covers many questions parents may have about SBAC score reporting, including when they should expect to receive results and what will be covered in the individual student score report. Feel free to personalize the article with information specific to your school or district.

ENGLISH

SPANISH

## REPORTING BENEFITS

This article from the Sonoma County Office of Education highlights the reporting benefits of the Smarter Balanced assessments when compared to previous paper-and-pencil assessments. The focus is on the test administration management system and reporting preliminary results.

ARTICLE

## FOR DEVELOPING A CLEAR MESSAGE

This handout can help school leaders develop a clear message about Smarter Balanced results. It emphasizes a thoughtful process takes time and that this year's results will serve as a baseline to track future progress.

HANDOUT

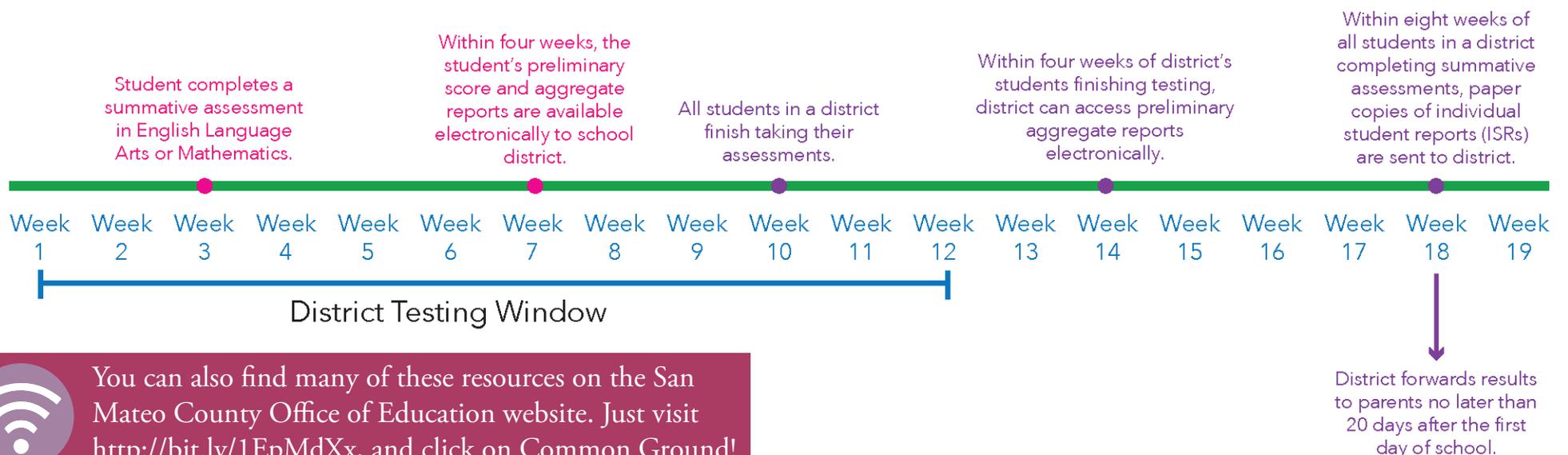
## TIMELINE FOR SBAC SCORE REPORTING

When will districts be able to access preliminary aggregate reports electronically? When will parents receive their students' reports? This handout clarifies the timeline for SBAC score reporting.

TIMELINE

**Sample Tweet:** Take a look at this timeline to better understand how #SBAC score reporting will work. <http://bit.ly/1JEEoAG> 

## Timeline for SBAC Score Reporting



You can also find many of these resources on the San Mateo County Office of Education website. Just visit <http://bit.ly/1EpMdXx>, and click on Common Ground!